

Wellograph the Classic Wellness Watch Debuts All-New Watch Capabilities, Feature-Rich App & Color Options for the Fashion-Conscious at CES 2015

The wellness watch will showcase Wellograph Live, new Pink Gold and White Pearl watch faces and more at the 2015 International Consumer Electronics Show in Las Vegas

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Wellograph, the first sapphire crystal wellness watch, is pleased to announce the launch of their refreshed OS featuring all-new watch capabilities, the Wellograph 2.0 mobile app and new stylish colors and straps at the 2015 International Consumer Electronics Show (CES) in Las Vegas. Wellograph's all-new Live feature allows for friendly encouragement between users and the ultimate in user experience, made complete by the finest of finishes. Wellograph will be on display at CES 2015 from January 6-9, 2015 in Las Vegas (Sands – 74529).

Wellograph, the wellness watch with a classic feel for the discerning consumer, offers the scratch-resistant sapphire crystal of premium timepieces while performing as an activity tracker, heart rate monitor and running watch in one. The wellness watch provides insightful information about the wearer's activity through high performance sensors (9-axis motion sensor and integrated tri-LED heart rate sensor) in a sleek package designed to take users from the boardroom to the gym. The Wellograph is also functionally independent and supports all three major mobile platforms (Windows Phone, iOS, Android).

All-new capabilities

At CES 2015, Wellograph is unveiling a refreshed, revamped Wellograph Watch OS. The new software is jam-packed with features to truly provide a comprehensive picture of a user's wellness.

The new software features sleep tracking and body readiness testing. The watch now automatically detects and records users' sleep patterns (deep vs. light) and REM cycles. The readiness test with heart rate variability measurement allows users to track their stress levels. These new features represent Wellograph's holistic 24-hour approach to wellness, helping users to monitor the duration and quality of rest they are getting.

The new Wellograph Live marks the first time users can compete with their friends in real time and see their results right on their watch. Users can see the steps of the friends they are competing with, their progression and the rank of all participants. The new Live feature promotes healthy motivation while having fun with friends.

The OS refresh improves upon all of the current tracking features, offering technical enhancements to better functionality. Completing the package, Wellograph can store up to four months of data internally and boasts a seven-day battery life.

Feature-rich app

CES 2015 brings the launch of the redesigned Wellograph 2.0 app for iOS and Android. Wellograph 2.0's all-new and sophisticated interface is made more functional and user-friendly with Smart Phrases. The update offers a grand expansion of the robust portfolio of the health data and valuable insights Wellograph has to offer.

Fashion-forward options

Wellograph's new Pink Gold and White Pearl watch faces make their debut at CES 2015, along with three new vibrant leather strap options. The opulent new faces and straps offer the fashion-conscious with even more options to personalize their look.

The wellness watch will be available in White, Black, Silver and Pink Gold colors, with White Leather, Light Blue Leather, Pink Leather, Black Leather and Black Nato strap options. Watch units and bands will soon be purchased separately, with Watch + Strap bundles starting at \$329.

Availability

The new Wellograph OS and mobile app will be available for download in late January. The White Pearl sapphire crystal watch face is now available for purchase. Pink Gold will make its retail debut in April.

For additional information, please visit <http://www.wellograph.com>.

Catch a glimpse of the first sapphire crystal wellness watch at CES at the Sands, Booth #74529. For media appointments, please contact Heather Hewit at heatherh@lotus823.com.

About Wellograph

Wellograph, Inc. is the creator of the Wellograph wellness watch. A sleek timepiece, Wellograph combines activity tracker, strapless heart rate monitor and running watch to provide visual data measurements. It is the only device that reads the users' pulse all day, records resting, high/low and average heart rate, and is the first to provide summary modes that gives users an overview of data.

Wellograph is a functionally independent product that requires no smartphone to operate. All data is displayed on the product's sapphire-crystal display.

To find out more about Wellograph, visit www.wellograph.com.

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